ملف المشروع النهائي

<https://www.canva.com/design/DAGTpszYQb8/emk1mQLqtVjutvvX2sm5yg/view?utm_content=DAGTpszYQb8&utm_campaign=designshare&utm_medium=link&utm_source=editor#1>

باقي ملفات المشروع

Action Plan:

Ahmed Saad & Abdullah Ashraf: Marketing Mix & STP ( Segmentation - Targeting & Positioning ) Buyer Persona & SWOT analyses & Keyword Research & LinkedIn content and management

+ Abdullah Ashraf: business Canva model

Yousef: Facebook page creation ,Content for Facebook, Processes, Physical evidence

Omar: TikTok & Instagram

Marwan: Funnel KPIs, Social Media KPI's, Branding and identity, Presentation

Mahmoud: Content plan, Content calendar, Create account for X